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TOOLS

- Figma
- Miro
- Adobe Photoshop
- SketchUp 3D Modeling

SKILLS

- UI/UX Design
- User Research
- Wireframing Prototyping
- Interaction Design
- Visual Design
- Usability Testing
- Information Architecture
- Collaboration & Communication
- Basic understanding of html & CSS

EDUCATION

UI/UX DESIGN

Springboard

[Certification](#) | Completed 6/2022

HUMAN-COMPUTER INTERACTION FOR USER EXPERIENCE DESIGN

Massachusetts institute of technology

[Certification](#) | Completed 06/2020

CONSULAR & DIPLOMATIC AFFAIRS

De La Salle College of Saint Benilde

[Bachelor's Degree](#) | Graduated 2008

DESIGN EXPERIENCE

TRAVYPAL, UI/UX DESIGNER

Jun 2022- Present

- Led the end-to-end design process, from ideation to hi-fidelity mock-ups, delivering a user-centric mobile-web app experience.
- Thoughtfully designed the app's interface, visual layout, and content, paying close attention to detail ensuring smooth navigation and an intuitive user experience.
- Iterated designs based on user feedback, enhancing usability and satisfaction.
- Conducted user research, including user interviews and usability testing, to inform the app's design and create a seamless user experience.
- Collaborated closely with developers to ensure seamless integration of design and development efforts, resulting in a polished and high-performing app.

SKETCHY, UI/UX DESIGN INTERN

Mar 2022 - Apr 2022

- Collaborated with a team of designers to design a community-based learning feature for Sketchy's MCAT curriculum.
- Designed the overall visual layout, interaction, and interface of the mobile-web and desktop experiences in compliance with existing Design Systems and based on user insights.
- Conducted user interviews and user testing to understand how community-based learning can help students with their study.

AMAZON, PROGRAM MANGER I

Nov 2018 - Mar 2020

- Effectively managed multiple project lifecycles, exhibiting strong leadership and ensuring successful task completion.
- Achieved 100% increase in team productivity by designing and implementing innovative tools and streamlined processes in close collaboration with engineers and key stakeholders.
- Led the creation of a comprehensive confidentiality program in collaboration with attorneys, resulting in an 80% reduction in inadvertent disclosures. Enhanced awareness and enforced strict adherence to confidentiality protocols for optimal data security.

AWARDS

2019 AMAZON LEADERSHIP AWARD

Insist on Highest Standards

For creating and operationalizing the Confidentiality Program

2017 AMAZON LEADERSHIP AWARD

Dive Deep & Insist on Highest Standards

For developing an automated Confidentiality Disclosure Tracker

2016 AMAZON LEADERSHIP AWARD

Invent & Simplify

For building a central resource website for the legal team

REFERENCE

Available upon request.

- Proactively improved efficiency of tools and websites through surveys, interviews, and reviews.
- Facilitated weekly project meetings to update progress, address issues, align on next steps, and ensure effective implementation of decisions within the cross-functional team.
- Designed and implemented an Alexa voice assistant using Amazon Echo, delivering seamless access to legal support, resources, and onboarding guidance for employees.
- Created a streamlined desktop approval tool to optimize the review and approval process for Amazon Data Sets, resulting in reduced email churn and increased efficiency.

AMAZON, LEGAL ASSISTANT

Apr 2016 - Nov 2018

- Designed and managed team-facing and business-facing websites.
- Spearheaded the development of an innovative internal tool in collaboration with engineers and project managers, resulting in the successful tracking and prevention of data leaks on confidential projects.
- Developed compelling and visually appealing presentations for major company events and critical Amazon audiences, including summits, all-hands meetings, and C-level presentations.
- Designed online video training materials to educate new hires.

MICROSOFT, LEGAL ADMIN SPECIALIST

Jan 2014 - Mar 2016

- Prepared and submitted over two thousand non-immigrant visa applications yearly to the United States Citizenship and Immigration Services (USCIS).
- Responsible for all aspects of case management, which includes monitoring all stages of the application process, reviewing/gathering of client documents to ensure accuracy and completeness.
- Created an organized system which made processing and locating of cases and original legal documents more efficiently.

BRITISH CONSULATE GENERAL, IMMIGRATION ASSISTANT

Apr 2013 - Oct 2013

- Assisted Immigration officers in reviewing and obtaining supporting documents for all non-immigrant visa applications to the UK.
- Communicated by email and in person to foreign nationals regarding all stages of their non-immigrant status application.
- Designed a systematic chart to track timely arrivals of applications.